



# NZWTA

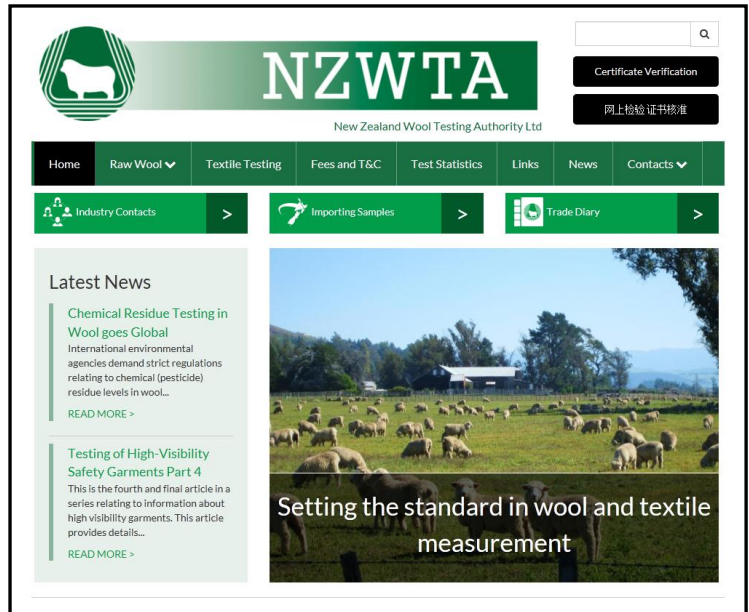
24 June 2015

## NZWTA Launches its New Website

We are pleased to advise that NZWTA Ltd has recently made some significant improvements to its website. These will enhance the user experience and provide more functionality for its customers.

Some of the key improvements include:

- a **'responsive' web design** – this means the website will adapt to display content in the best possible way regardless of the device used (eg computer, smartphone, tablet, etc);
- **additional material from the NZWTA Ltd Trade Diary**, including auction dates and rostered volumes, and industry contacts sorted into relevant sections. Create a shortcut to have these sitting on your phone;
- a **News section** to provide and store relevant news articles of interest to customers. This section will also include a search system to allow users to find relevant material;
- An **upgrade to the Certificate Verification system** where users can request multiple certificates at once.



## Add NZWTA to Your Phone and the NZ Wool Industry is in your Hands!

More people are accessing the internet from their phones than ever before. That's why we've added some really special features to our website to allow the best possible interface when reading through a mobile device. The mobile version of our webpage has the same information as the standard desktop-computer version, with the advantage that pages get resized and reorganised depending on the device and page being viewed.

Any page of the NZWTA Ltd website can be linked directly to your phone as a simple shortcut. Instructions on how to perform this are provided on the following page.

One advantage of this feature is having the entire list of 'Industry Contacts' easily accessible to your phone. The contacts can be filtered by industry categories and then shown in alphabetical groups. Selecting the name required and then touching the phone number will bring up your phone dialler with that number ready to dial. So simple!

We hope you enjoy navigating through our updated website and taking advantage of its new features. If you have any comments on the website or wish to suggest further features to benefit user experience, please contact your local NZWTA Ltd representative.

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# NZWTA

## Adding NZWTA to Your Phone as a Shortcut

The method for adding a shortcut to our web page varies depending on the phone and operating system (OS). However the basic methodology is similar for all types.

Shortcuts can be created for any of the NZWTA Ltd webpage so you can have multiple shortcuts on your phone. Here's how:

### ***Android OS (Samsung, Motorola, Huawei, HTC, etc)***

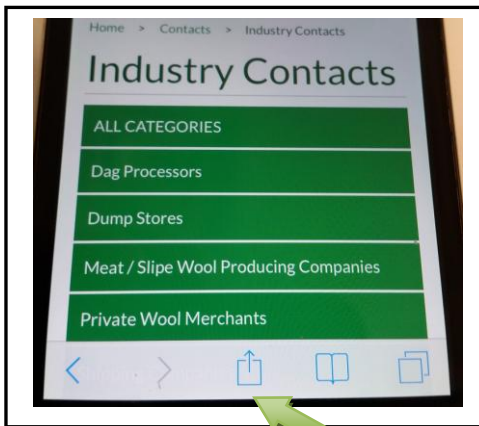
Most Android type phones using Google Chrome as the internet browser. Open up the NZWTA webpage that you wish to create a link/shortcut to (eg homepage, industry contacts, etc).

At the top right of the screen (next to the address bar), look for and tap the 3-Dot menu button (shown right). Depending on the make or model of phone, there will be options like "Add to home screen", "Add shortcut to home" or "Bookmark". Tap that option and an icon of the NZWTA Ltd logo will instantly appear in the nearest available space in your desktop / home screen. This shortcut will take you to the page that it is linked to.



3-Dot menu button

### ***iOS (iPhone, iPad ,other Apple products etc)***



Bookmark Options

For phones and mobile devices using iOS, Safari is the default Internet Browser. When you're on the page you want to create a shortcut to, tap on the Bookmark Options icon (shown left).

Then tap on 'Add to Home Screen' (highlighted below). This will give options to change the Shortcut name (if you wish to). Finally tap on 'Add' or 'Add to home screen' (depending on model) and an icon of the NZWTA Ltd logo will appear in the nearest available space in your desktop / home screen.

